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2ND ANNUAL The European Anti-corruption Summit 2008

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...Compliance and fraud risk, are you up to date?

- ✓ **How to manage risk:** Find out about new emerging risks – and learn how to successfully deal with existing ones
- ✓ **Getting it done:** Hear how Europe's leading companies are putting theory into action – what can you learn from them?
- ✓ **Tools of the trade:** Discover the new tactics and technologies that will help you deliver a powerful ethics and compliance culture
- ✓ **New opportunities:** Learn about what lies ahead for companies committed to anti-corruption

SPEAKERS



Alcatel-Lucent



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The 2nd Annual Anti-corruption Summit 2008

The value of compliance in a hard-line climate of anti-corruption enforcement

6th - 8th October 2008, The Hague

With over 50 anti-corruption cases underway in the US, 100 in Europe, and increasing cooperation between policing agencies across a number of countries, there are fewer places for corporate criminals to hunker down than at any time before. But corruption is still rife, and with the US Department of Justice (DoJ) augmenting the power of a once languishing Foreign Corruption Practices Act (FCPA), increasing numbers of corporations are finding themselves facing civil and/or criminal charges.

Bribery, not business, as usual

Take the Siemens case in Germany earlier this year – potentially the largest ever corporate bribery case in history. Suspected of 'failed oversight', the company's AG Chairman, Heinrich Von Pierer, is now under the spotlight of a civil investigation. The former adviser to Chancellor Angela Merkel could be fined up to €1million for neglecting to recognise and address 'bribes for business' taking place on a global scale within the company. The investigation, which stretches to Europe, China and the US, has so far unearthed suspicious payments of \$1.9billion, and German prosecutors are currently investigating some 270 criminal suspects. Siemens has already paid out uncontested fines of around \$300million, and more fines could be on their way.

Another major scandal currently working its way through the courts in America is that of BAE systems, accused of bribing Saudi Arabian officials to secure lucrative arms contracts worth around £40billion to date. If found guilty, BAE would be compelled to pay back net profits earned from the deal, dating back to the time it was struck more than 20 years ago. It could also be banned from bidding for US contracts, severing its Achilles heel.

But it isn't only government departments taking corrupt organisations head on; another danger for non-compliant businesses comes in the shape of private cases filed by disgruntled competitors. This is happening where bad bidding practices for contracts can be proven,

and jilted companies with the full force of the FCPA standards behind them, fight to claw back some of their losses.

Putting a price on compliance

But will these factors be enough to deter organisations that have been built up on a 'risk vs. reward' philosophy from engaging in acts of bribery? Probably not; when a \$300million fine – as in the Siemens case – is viewed in the context of suspicious payouts totaling \$1.9billion, even a nine-figure sum seems like chicken-feed.

From a strictly financial point of view, for as long as bribery is perceived as 'worth the risk', is it likely that major companies will succumb to using it as a tool to win lucrative and strategically important contracts, and in doing so maintain their competitive edge?

Perhaps a more crucial question to ask is: "At what point will the 'warmth' and long-term benefits of doing business ethically become of more value to large businesses and conglomerates than the lure of hard cash and cold contracts?"

At the conference:

- **Discover** the current thinking on these questions, and hear from leading speakers working in the field of anti-corruption.
- **Find out** how to set up ethics programmes that feed through to every segment of your organisation.
- **Learn** from business leaders on why implementing preventative measures early on is far better than putting damage limitation initiatives into place after standards violations have taken place.

Value before venality

If multi-national companies want to tackle bribery and corruption from the ground up, and avoid recriminations flying in on the back of tougher and more readily implemented anti-corruption policies, a process of values-led compliance needs to be implemented, with buy-in secured at every level – globally.

As the long arm of the FCPA gets longer, it is imperative that multinational companies set global lay lines to transmit a clear and consistent compliance message to everyone in their organisation. This is especially important when moving into developing countries where bribery is often seen as an acceptable way to do business.

Make way for ethics

Increasingly, forward thinking companies are looking at their business from a positive rather than a negative point of reference, and are more interested in focusing energy on establishing an ethical culture than fretting about the competition or unfair selling prices. This predicates a change in attitude, where heads of business are beginning to recognise that having well-structured anti-corruption policies in place is not a business burden but a company asset that will, over time, improve reputation and increase stakeholder confidence. By implementing policies that comply with FCPA standards, international businesses of varying sizes are more likely to insulate themselves from any fallout resulting from foreign or domestic standards violations. Such companies are potential winners in a corporate future increasingly characterised by high ethical conduct and corporate social responsibility, because they are viewed in a more favourable light than companies, which fail to recognise the importance of compliance standards.

Do you know where your company sits in this diversifying and dynamic landscape?

Don't delay; sign up to attend the conference today. Share your experiences, listen and learn from the experiences of others, and discover ways to protect your business from internal and external corruption.

- **Understanding the grey areas:** When does a gift become a bribe? Learn how to side step (not step over) the invisible line.
- **Global or gamble?** Learn from those who understand compliance in a global context, plus how to hold on tight to the reins of reputation.
- **FCPA rules!** Find out just how effective the FCPA in its pursuit of dirty players. What direct impact do the FCPA standards have on the way you should do business? More importantly, how will the FCPA help you when you're playing by the rules and losing?
- **The price of non-compliance:** Why profit is a worthy mantra, provided it doesn't come at any cost.

Straight-talking stats

- Ernst & Young's (E&Y) 10th global fraud survey found that almost a quarter of 1,200 finance executives surveyed, from big companies in 33 countries, said their company had been asked to pay a bribe in exchange for keeping or winning business in the last two years.
- 18 percent of those surveyed in the E&Y Survey said they lost business because a competitor was prepared to pay bribe money
- More than a third of those polled in the E&Y survey felt that corrupt business practices were getting worse.
- Competition and unfair selling practices fell from the top risk area in 2007 to fourth this year with 'establishing an ethical culture' taking the top slot.
- While 37 countries have implemented the Organisation for Economic Co-operation and Development (OECD) Anti-Bribery Convention, the report found that knowledge of relevant anti-corruption legislation remains patchy.
- In the 2008 Corporate Integrity Survey of 100 heads of legal and compliance departments at major European companies, 48 per cent of participants ranked bribery as one of their major concerns.
- According to the same survey, while the FCPA has become the de facto international standard where bribery and corruption are concerned, more than half of in-house lawyers confessed to knowing little about it.
- In the US, the department of justice has augmented its lawyer base, and almost quadrupled the number of filed anti-corruption cases from around ten each year to 38 last year.

→ What will you leave this conference with?

- Practical and in-depth solutions to maximise returns
- An update on the latest technology in the field
- A full networking book – relevant and valuable contacts
- A benchmark of what is being done by leaders in the field

→ Sponsorship and exhibition opportunities

Does your company have expertise and services that will be of interest to top level Compliance and Ethics decision makers?

Are you looking to showcase Compliance and Ethics initiatives in front of the most influential industry gathering of the year?

If the answer to either of these questions is yes then visibility at the Summit is an absolute must!

To receive full information about advertising, branding and sponsorship opportunities, contact **Andrew Bold** today on **+44 20 73757188** or **andrew.bold@ethicalcorp.com**

→ Six reasons why you MUST attend – and reserve your place without delay

→ KNOWLEDGE

The speaker calibre is frankly unprecedented. Such is the importance of this conference, that in addition to those already mentioned, sessions will also be led by the most senior level compliance and ethics executives from corporations like AkzoNobel, Alcatel-Lucent, BP, Cisco, Danfoss, EADS, European Investment Bank, Ferring Pharmaceuticals, General Electric, ING Group, Intel Corporation, Telekom, TNK-BP, The Coca-Cola Company and Tyco International

→ SCOPE

This conference covers every angle when it comes to developing an integrated and global anti-corruption, compliance and ethics programme. You will gain a wide range of experience with insight from a variety of industries including Aerospace & Defense, Banking, Oil & Gas, I.T, Telecommunications, Retail and Pharmaceuticals.

→ ENTIRELY RELEVANT

Unlike other events where everyone is obliged to sing from the same hymn sheet, you have an extensive, choice of individual breakout sessions, enabling you to focus on the topics most relevant to your professional concerns. You will learn what you need to know and nothing else. There are no fillers here.

→ HIGHLY INTERACTIVE

Every session, keynote and breakout, has an extended Q&A session built in. In fact, each breakout Q&A will run for at least 30 minutes, giving you ample time for questions – and expert answers. Breakouts will be dynamic discussion groups, led by authorities on the topic.

→ NETWORKING

Hours of networking time are built into the conference, enabling you to talk to speakers on a one-to-one basis and meet peers and potential partners who share the same concerns and objectives.

→ CUTTING EDGE

We're covering the latest issues in and around corporate Anti-corruption, Compliance and Ethics. Some of the worlds most successful organisations and leading figures offer their essential experience around policy and programme development.

→ Who should attend?

Who Should Attend? This conference will gather Europe's most dynamic and senior executives operating in the areas of anti-corruption compliance and ethics. If you work in the following areas this is a MUST attend event:

- Compliance
- Anti-corruption
- Ethics
- Corporate Governance
- Internal Investigations
- Forensic Auditing
- Policy Development
- Internal Auditing
- Corporate Strategy
- Corporate Social Responsibility
- Corporate Responsibility
- Internal Communications
- Legal
- In House Counsel
- International Counsel
- Corporate Communications
- Public Affairs
- Executive Communications
- Purchasing & Sourcing
- Risk Managers
- Government & Industry Regulators

→ Check the website!

We will be updating the conference agenda up until the day of the event. If you want to get involved in the event and get your message across let us know!

For the full event updates and latest speaker line-up go to

www.ethicalcorp.com/ethicseurope

MORNING PLENARY SESSIONS

Anti-corruption and compliance in European business: Assessing the state of play

Right now, The European Commission, OLAF, SFO, UN and the OECD, along with the ever-present DOJ and SEC, have intensified and accelerated their anti-corruption activities. Last year, more than 100 corruption cases were filed, and this number is rising fast.

In this session find out the key changes taking place in anti-corruption across Europe:

- Emerging trends: Changing rules and expectations surrounding anti-corruption and how they will impact European business
- EU Regulatory Landscape: The latest on new and upcoming legislation designed to combat corruption and push compliance
- The global picture: Which other governments are serious about bribery and what are they doing about it?

Partnering Against Corruption Initiative (PACI), Michael Pederson, Global Leadership Fellow

Institute of Business Ethics, Philippa Foster Back OBE, Director

KPMG Forensic, Jennifer Hammond, Director

The business case against corruption: When honesty pays

Mitigating corruption risk will have obvious business benefits where the price of being caught paying a bribe far outweighs the immediate benefits of bending the rules. But what about the many parts of the world where honesty doesn't pay and the case for anti-corruption is weak? This session examines the business case for integrity and anti-corruption.

Topics covered include:

- Competition versus integrity: How to compete in emerging markets while maintaining a genuine profile of integrity?
- The value of good reputation, and how it can boost your bottom line
- Stakeholder expectations: Why having a clean sheet is crucial to keep investors investing
- The global playing field: Why anti-corruption rules need global uptake to ensure a fairer game of business

BP, Tim Langton, Vice President of Segment & Function Compliance

Transparency International, Cobus de Swardt, Managing Director

F&C, Karina Litvak, Head of Governance & Sustainable Investment

BREAK OUT SET ONE

How to implement a business structure that supports a robust culture of compliance

Without the right kind of business structure in place, sustaining a compliance culture can be an uphill struggle. In this session find out how to build a solid platform on which to build compliance programmes that your peers and employees will buy into at every level. In this session discover how to:

- Communicate a compliance policy on a global and local level
- Align existing company regulations with evolving compliance policy
- Make compliance the lifeblood of day-to-day business operations
- Find the right training fit for your organisation
- Maximise the implemented structure's efficiency

Bayer CropScience, Schahin Seyed-Mahdavi Ruiz, Head of Legal Compliance & Head of Law, Latin America

Anti-corruption monitoring and training

It's one thing putting an anti-corruption policy in place, but quite another ensuring its effectiveness. In this session find out:

- Why it's crucial to ensure your employees and suppliers are properly trained
- What incentives and disincentives employees respond to, and why
- How to deliver aligned training and communications, consistent with your company's core values
- Best practice on monitoring progress and responding to challenges

The Coca-Cola Company, Mark Snyderman, Chief Ethics & Compliance Officer

BP, Tim Langton, Vice President of Segment & Function Compliance

Overcoming corruption in the competitive environment

When your close competitors are paying bribes to win business it can be a tough call to walk away. Declarations of bribe payers are a start at leveling the playing field but it is clearly not enough. So, what else can be done to win over these damaging practices?

In this session find out:

- What your company can do to manage its anti-corruption policies with confidence
- Best methods for forming coalitions against corruption and making them work
- How to deal with local governments to combat bribery – is it worth the effort?
- How industry groups can pool their resources to overcome losing out to bribery

European Investment Bank, Jan Willem van der Kaaij, Inspector General

Roshan, Samir Satchu, General Counsel & Head of Government Affairs

BREAK OUT SET TWO**Developing a modern anti-corruption policy – Keeping up to date**

Keeping pace with change is vital to business success, but how is it possible to stay on top of a raft of new regulations? This session will deliver perspectives from Dell and the ACCA on:

- When is the right time to update codes and policies?
- How often you should update your compliance methods
- What the thinking is behind the latest policy changes
- How new policies influence and impact business strategies
- The best ways to communicate your compliance policy throughout every tier of your business

Dell, Carole Mestre, Director of Ethics & Compliance EMEA
ACCA, John Davies, Head of Business Law

How to develop and embed a code of ethics in a global business

A badly thought out or weakly executed code of ethics could cost a company its reputation, impact its bottom line and place a drain on morale. A good code of ethics, on the other hand, can engender a strong ethical culture, and communicate behavioral expectations in key risk areas. Now, more than ever, it is essential for businesses to develop and communicate an ethical code that gets buy-in at every level of operations? This session will cover:

This session will cover:

- How to engage the board – what to tell them and how to present the importance of an up-to-date code
- Best methods for communicating code of ethics benefits throughout your business
- Evaluation tools and techniques – how to qualitatively and quantitatively assess so you know when it's working!
- How to ensure a consistent perception of ethics across your organisation, regardless of country and culture

GE Commercial Finance, Jean-Claude Najar, Senior Counsel & Chief Compliance Officer

Cisco, Lyn Cameron, Director Ethics, Internal Control Services

Halcrow Group, Neil Holt, Group Board Director

Intel Corporation, David Tak Saruwatari, Global Controls & Continuity Manager

Managing corruption when doing business in emerging markets

Countries such as Vietnam and China present global companies with many exciting opportunities. But doing business in emerging economies is a serious challenge, especially when it comes to bribery and corruption. Join this session and find out:

- How to effectively assess the risks in emerging markets
- Best practice on conducting business in countries like Vietnam and China
- The possible challenges and how to overcome them
- Lessons learnt from mature markets such as Malaysia and Japan

Intel, Edward Chong, Corporate Services Asia Regional Risk & Controls Manager

BREAK OUT SET THREE**FCPA compliance. The Americans are coming. Are you ready?**

FCPA liability is spreading thick and fast. Without an integrated focus in your compliance programme you could be playing the FCPA lottery. In this session find out:

- The fundamentals when setting up an FCPA compliant compliance programme.
- How FCPA compliance differs from compliance to OECD convention, and to European laws. For example: The definition of a "foreign official"
- What to expect from US investigators, should you come under investigation

AkzoNobel, Roland Van Weelden, Senior Legal Counsel

Alcatel-Lucent, Sujatha Iyer, Director, Anti-corruption Programme

Daylight Forensic, Ellen Zimiles, CEO

How to set up an effective ethics training program

Ensuring employees understand company ethics policy is a real challenge, but getting them to apply these policies when making key decisions is even tougher! Join this session to discover:

- The techniques top training providers use to successfully build employee understanding and encourage adoption of company ethics
- How to kick-start your programmes: Exactly how do you decide which strategies will work best for your organisation?
- The pros and cons of electronic versus face-to-face training methods
- How to get the training programme balance right for your business
- Key factors to consider when evaluating external training providers

Ferring Pharmaceuticals, Susanne Korsgaard, Ethics Officer

SES, Pierre Margue, Vice President of Legal Affairs

SAI Global, Paula Davis, Global Head of Client Services

M&A due diligence: What are the risks and how do you find them?

In light of new compliance enforcement mergers and acquisitions have become an even riskier business. These new challenges mean due diligence is even more necessary, but also more daunting than ever before. This session will take a closer look at:

- Assessing the business model: What risk does the current business practice pose?
- Red flags: What should you be looking out for in the compliance programme?
- The role of inside counsel, outside counsel and forensic auditors
- Dealing with problems such as public disclosure

MORNING PLENARY SESSIONS**Creating a values-based culture: Why it's essential when developing an effective compliance programme**

Creating a culture of ethical practice is sometimes challenging. The best companies are the ones that have an ethos of "this is how we do things around here" instilled throughout. But this type of honest and frank culture is hard to create, and doesn't happen overnight.

In this session hear:

- How the best companies have created their values systems, plus the results they have had to date
- How to develop an effective, integrated communications strategy
- The pros and cons of value-based and rule-based ethics policies
- Why strong ethical leadership and clear vision are essential elements in a compliance success story

Borealis AG, Ruth Steinholtz, General Counsel & Group Security Coordinator

Ethical Corporation, Peter Davis, Political Editor

Anti-corruption dilemmas, "what would you do?"

It's all very well talking about integrity and the importance of 'doing the right thing', but does theory ever really work in practice? What happens when faced with choosing between bending the rules a little to make money for your business, or playing straight and losing millions of Euros? What would YOU do? In this session a series of challenging hypotheses is put to our panel of anti-corruption experts.

Alcatel-Lucent, Sujatha Iyer, Director, Anti-corruption Programme

Transparency International, Jan Borgen, Secretary General



BREAK OUT SET ONE**Compliance, Ethics and Corporate Responsibility – how can they be better linked and should they be?**

The vast majority of companies look at Compliance, Ethics and Corporate Responsibility as three separate entities. But there is a growing school of thought calling for a convergence that could lead to a more effective and streamlined approach to anti-corruption initiatives. This session looks at:

- If integrating compliance, ethics and corporate responsibility is a good idea
- The benefits of the approach, and the pitfalls
- How compliance and ethics teams can work better with corporate responsibility departments

Danfoss, Ole Daugbjerg, Chief Reputation Officer

Falck Group, Carlo Sinatra, General Counsel

Reducing corruption risk in a changing regulatory environment

TNK-BP is one of Russia's leading oil companies, employing more than 65,000 people, and producing around 78 million tons of oil a year. Based on his own experience, TNK-BP's Corruption Risk Manager, Matthew Murray, reveals the best ways to reduce risk in a climate of constant legal change, including:

- How to effectively align management with key governance objectives, such as zero incidents and governance premium
- What TNK-BP's people are doing and how specific processes are being implemented daily to reduce corruption risk
- The progress on benchmarking with PACI

TNK-BP Management, Matthew Murray, Corruption Risk Manager

The Slinky Effect: How to make your compliance policies travel all the way down the supply chain

Out of 108 Global 2000 companies polled, 78% do not include suppliers in their compliance and ethics programs, according to the 2007 Integrity Interactive survey. And nearly 58% were not sure if their company regularly assessed ethics risks in the supply chain. With compliance pressures on, finding out how to clean and maintain every link in the chain is critical. This session reveals:

- How to make a start on ethical due diligence taking a risk-based approach
- Best methods for regular monitoring and assessment at ground level
- What you should do when you uncover corruption in your supply chain
- Why it is more attractive for suppliers to work with honest companies, as opposed to crooked ones

Vetcogray/GE Oil & Gas, Thor Lovland, Director Global Supplier Due Diligence

BREAK OUT SET TWO**How to manage a global ethics and compliance programme**

With globalisation, differing legal systems, varying cultures and a myriad of ways of doing business, managing compliance programmes is never an easy task. In this session, get valuable insight from representatives of leading European companies.

Find out more on:

- Maintaining universal standards while considering local concerns
- Creating global communication channels that work
- Learning to instill an effective ethics and compliance culture from day one
- Customisation and the tricks of the trade

Telekom, Melinda Modok, Compliance Director

EADS, Anne Longchamp, Vice President Risk Management & Control Group Compliance Officer

Tyco International, Enrique Aznar, Deputy General Counsel & Chief Compliance Officer

The nuts and bolts of auditing

Effective auditing is a crucial process that helps uncover any holes in the anti-corruption safety net, and an integral part of any internal investigation. But how exactly does corruption-auditing work?

Some of the questions answered in this session include:

- External or in-house: Who is best to conduct your auditing?
- How to effectively plan an audit: What are the fundamental elements?
- Who and what should you audit, and how far should you go the first time around?
- When do you know when your compliance programme is working?

How to develop and uphold an effective gifts and hospitality policy

Developing a hospitality and gift policy which functions on a global platform, while at the same time avoiding flagrant abuse, is a real challenge.

Join this session to learn:

- Best practices on business travel, meals and gifts
- How to develop and communicate guidance on refusal and acceptance
- How to comply when paying or reimbursing expenses for foreign government officials
- Why and how you should properly define "hospitality" so it can be managed with confidence – and consistency

The Coca-Cola Company, Mark Snyderman, Chief Ethics & Compliance Officer

BREAK OUT SET THREE**Whistle-blowing: Developing a policy that works?**

Whistle-blowing, at least in theory, is one of the most effective early-warning systems a business can have, but how does it work as an anti-corruption strategy, and can its reliability be measured?

This session covers:

- How to engender a culture where people are more willing to report misconduct
- The most effective ways to protect whistle-blowers from recognition and possible retribution
- Real life examples that reveal ways to decide whether a tip off is genuine or not
- Whistle-blowing as global policy – how to overcome regulatory and cultural conflicts

ICC Commission, Francois Vincke, Chairman

ING Group, Heather Loewenthal, General Manager Compliance

→ Why should you attend the conference?

Rest assured, all of the burning issues surrounding anti-corruption will be dealt with in no holds barred, off-the-record discussions at this groundbreaking conference.

Why is it so important you attend?

Because we don't just scratch the surface of the thorny issues – we look for real solutions to the real problems you face every day. We know that the theories underpinning current developments in anti-corruption don't necessarily pan out in the real world, particularly when examined in a global context. Which is why we invite you to discuss your thoughts and feelings openly, and connect with like-minded people in a non-threatening environment.

5 QUICK & EASY WAYS TO REGISTER

CALL: Ethical Corporation US toll-free **+1 800 814 34 59**. For the rest of the world: **+44 (0) 20 7375 7575**

FAX: This form to US toll-free **+1 800 814 34 60** or to **+44 (0) 20 7375 7576**

EMAIL: The registration team on **customerservices@ethicalcorp.com**

MAIL: This form to Ethical Corporation, 7-9 Fashion Street, London, E1 6PX, UK

WEB: Go to **www.ethicalcorp.com/ethicseurope** and submit your details for instant confirmation of your place!

→ Exhibition and sponsorship opportunities

Want to do business with companies actively interested in Anti-corruption, Compliance and Ethics? Then you must be involved in Ethical Corporation's "Anti-corruption, Compliance & Ethics Conference". Throughout the event a select number of leading solution providers will have the opportunity to discuss and advise on their latest products, solutions and services to a targeted audience. You'll have every chance to talk with the clients and prospects you want to do business with. **All under one roof** and all in just two days – **saving you time and money!** If you have a product or service that would benefit from extra exposure, please contact Ethical Corporation today and we'll give you details of all the opportunities available. Contact us now as exhibition places are strictly limited and will be allocated on a first come, first served basis. They are already booking fast! Call **Andrew Bold** today on **+44 20 73757188** or email **andrew.bold@ethicalcorp.com**

→ Group discounts

Buy 3 passes and get the 4th free! Please note that this offer is not in conjunction with any other offer.

Cancellation Policy: Places are transferable without any charge. Cancellations after 11th July 2008 incur an administrative charge of 25%. If you cancel your registration after 1st September 2008 we will be obliged to charge the full fee. Please note - you must notify Ethical Corporation in writing of a cancellation, or we will be obliged to charge the full fee. The organisers reserve the right to make changes to the programme without notice. All prices displayed are exclusive of VAT unless otherwise stated but, VAT will be charged, where applicable, at the prevailing rate on the invoice date and the relevant details will appear on the invoice. Please see terms & conditions on www.ethicalcorp.com/ethicseurope for more details about prices.

Price List	Go to www.ethicalcorp.com/ethicseurope for details		
Register by...	11th July	5th September	Full price
Corporate Pass	€1,395+VAT <input type="checkbox"/> Save €400!	€1,595+VAT <input type="checkbox"/> Save €200!	€1,795+VAT <input type="checkbox"/>
Government Pass	€995+VAT <input type="checkbox"/> Save €400!	€1,195+VAT <input type="checkbox"/> Save €200!	€1,395+VAT <input type="checkbox"/>
NGO Pass	€695+VAT <input type="checkbox"/> Save €400!	€895+VAT <input type="checkbox"/> Save €200!	€1,095+VAT <input type="checkbox"/>

Delegate Details Please photocopy this form for multiple registrations

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Last name:

Company:

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Job title:

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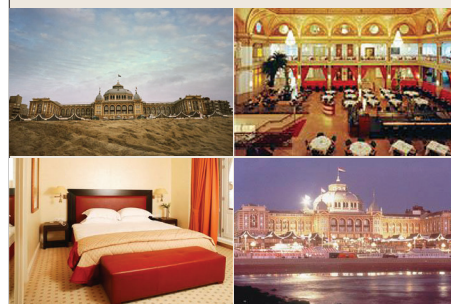
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Payment Choose one payment option

Credit Card (we'll call to pick up your details) **Invoice** NB: Full payment must be received before the event

→ The Venue

We are very pleased to have confirmed the Steigeneberger Kurhaus as the venue for this event. The Kurhaus is set in unique surroundings, right next to the seashore, with beaches and dunes



as far as the eye can see. Underpinning the Kurhaus's mission are a number of core values: excellent hospitality, top quality, historical value and personal service and integrity. **Ethical Corporation has arranged special room rates for the hotel. Reservation and price details will be sent through to you when you register!**

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- ✓ **The business case:** Discover how an effective anti-corruption strategy will drive your competitive advantage
- ✓ **Taking it global:** How do you do Anti-corruption in a dozen languages and across a host of different cultures?
- ✓ **Principles vs Rules:** What's the right balance for your company
- ✓ **Legal update:** Find out what's coming your way and when
- ✓ **Counting culture:** Hear from Europe's most successful companies on managing cultural difference

→ **Come and hear from these leading authorities on managing ethics and compliance!**

ACCA, John Davies, Head of Business Law

AlzoNobel, Roland Van Weelden, Senior Legal Counsel

Alcatel-Lucent, Sujatha Iyer, Director, Anti-corruption Programme

Borealis AG, Ruth Steinholtz, General Counsel & Group Security Coordinator

Bayer CropScience, Schahin Seyed-Mahdavi Ruiz, Head of Legal Compliance & Head of Law/Latin America

BP, Tim Langton, Vice President of Segment & Function Compliance

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Transparency International Norway, Jan Borgen, Secretary General

Transparency International, Cobus de Swardt, Managing Director

Tyco International, Enrique Aznar, Deputy General Counsel & Chief Compliance Officer

Vetcogray/GE Oil & Gas, Thor Lovland, Director of Global Due Diligence

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