THE RESPONSIBLE BUSINESS AWARDS

2019

THE WORLD’S LEADING CELEBRATION OF RESPONSIBLE BUSINESS EXCELLENCE

15 AWARD CATEGORIES
20 TOP INDUSTRY JUDGES
100,000+ GLOBAL REACH
250+ AWARDS ATTENDEES

NOMINATIONS CLOSE 3RD JUNE

2ND OCTOBER, 6 NORTHUMBERLAND AVENUE, LONDON
WWW.ETHICALCORP.COM/AWARDS
JOIN 250+ LEADERS IN RESPONSIBLE AND SUSTAINABLE BUSINESS,
PAST WINNERS INCLUDE

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JOIN THE GLOBAL CELEBRATION OF RESPONSIBLE BUSINESS EXCELLENCE

2019 is a pivotal year for business. Our planet is on the brink of irreversible collapse and increasingly society expects companies to lead and address these social and environmental challenges. It’s time for business to embrace the opportunities that lie ahead and lead to a new clean and sustainable future.

Change, innovation and tech are driving the industry forward. And so the unique and pioneering work of the companies within sustainable business deserves to be recognised, celebrated and shared.

That’s why The Ethical Corporation Awards 2019 will be taking place on 2nd October - to bring together the best of the best in the industry. A unique opportunity to bring teams and clients together for an exceptional networking opportunity teamed with fantastic entertainment and an incredible celebration of the brightest and best in responsible business.

By nominating, being shortlisted and perhaps even winning an Ethical Corporation Award, you will:

GAIN RECOGNITION FROM YOUR PEERS and experts as a global leader in the industry
GET THE ACKNOWLEDGEMENT YOU DESERVE for your company’s commitment to excellence in the responsible business space
BOOST YOUR REPUTATION for spearheading innovation and best practice with the largest sustainability community in the world

The Awards offer the prestige of being recognised by the global sustainability community, as well as a platform to network and find out about the very latest tech, mindset and innovation adopted by likeminded companies.

The Awards recognise genuine, truly innovative and meaningful approaches to excellence in the Responsible Business arena. We look forward to hearing about your projects!

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ON THE NIGHT

Why are the Responsible Business Awards the one night of the year you cannot miss?

PRESTIGE
The Responsible Business Awards are the only ceremony focused only on business sustainability - winning (or even just being shortlisted) means that your company has been applauded for excellence, in front of your industry peers and customers.

ENTERTAINMENT
Put simply, this evening will be an experience for you and your team to relish. Top entertainment, exceptional food and wine, and an opportunity to celebrate all the hard work you have put into your projects in the last 18 months, along with an all-star line-up of judges and industry peers.

REWARD
Whether you decide to bring your entire team to thank them for their contribution, or invite your clients along to witness your presence on the shortlist, you will be guaranteed a night to remember. Not only that, but as a shortlisted company you will be given a certificate of commendation and a photograph of your team/table to mark this very special occasion.

I would definitely recommend the Ethical Corporation’s Responsible Business Awards to our peers since it is a highly recognized, independent award with a highly acclaimed and very professional judging panel.

Jos van Haastrecht,
Head of Global Comms and External Affairs,
DSM

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2019 AWARD CATEGORIES

NEW BUSINESS TRANSFORMATION AWARD
Business must change... Our planet is on the brink of irreversible collapse and increasingly society expect companies to lead and address these social and environmental challenges. This award will reward companies that have embraced innovative opportunities to develop a sustainable business model for the future.

Entries will highlight:
▶ A framework in a company’s business model or strategy which embodies consistent decision-making for purpose to be integrated into business operations, spanning across multiple functions for example Innovation, Investor relations, R&D
▶ Stakeholder engagement and feedback that supports the transformational strategy
▶ Metrics showcasing positive social or environmental impacts and evidence which shows the opportunity to scale and deliver transformational change

SUSTAINABILITY INNOVATION AWARD
The award will go out to companies that have developed innovation in a sustainability initiative or project that has been enabled by technology. This award will celebrate innovation which puts sustainability at the heart of a project. Innovation means any environmental, social or financial consideration has been generated from research into commercialisation.

Entries will highlight:
▶ Incorporation of a social or environmental challenge into commercial objectives
▶ Clear qualitative and quantitative results
▶ Evidence highlighting how this has positively impacted the business and wider environment/society goals

BUSINESS LEADER AWARD
This award celebrates an outstanding business leader that has demonstrated pioneering, inspiring, motivational and passionate leadership, clear commitment to long-term impacts and/or a commitment to a sustainable future. Entries will be considered over a 2 to 5 year timescale, but activity during 2018-19 must be demonstrated.

Entries will highlight:
▶ Clear leadership skills, and personal initiative or commitment in tackling social and/or environmental challenges
▶ Innovation and ambitions to address a commitment to long term sustainable impacts in the leader’s current role
▶ Metrics that showcase the business benefits of this sustainable approach

PARTNERSHIP OF THE YEAR
This award will recognise innovative partnerships that are transforming the operations and outputs of either a business and/or industry towards higher levels of environmental or social responsibility.

Entries will highlight:
▶ Clear commitment to a long-term, mutually beneficial collaboration
▶ Innovation around overcoming key challenges in the partnership
▶ Metrics highlighting ROI, social and environmental impacts and stakeholder feedback on the partnership

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2019 AWARD CATEGORIES

NEW CLEAN ENERGY TRANSITION AWARD
To meet the 1.5-Degree target requires ambitious investments and innovations in new clean technologies. The award will go out to companies that have developed innovation in a clean energy initiative or project that has been enabled by technology. This award will celebrate an ambitious strategy which embraces the net-zero mindset and is taking a lead in addressing carbon-impacts across its value chain. Entries will be considered over a 2 to 5 year timescale, but activity during 2018-19 must be demonstrated.

Entries will highlight:
› Innovation and level of investment to create a clean energy transition across the whole value chain
› Metrics and data that showcase how the project is helping the move to a low-carbon supply chain and opportunities to scale
› Evidence highlighting how this has positively impacted the business financially and wider environmental goals

NEW PLASTICS INNOVATION AWARD
This category rewards companies that have demonstrated a market leading plastics initiative which has created measurable impact through deploying technology or innovation.

Entries will highlight:
› Innovation and ambitions to significantly reduce the plastic waste generated by the company’s operations
› Clear qualitative and quantitative results with the potential for scale across the business/industry
› Evidence highlighting how this has positively impacted the business and wider environment/society goals

NEW CIRCULAR INNOVATION AWARD
The award will go out to companies that have developed innovation in a circular initiative or project that has been enabled by technology. This award will celebrate innovation which moves the company from a linear to a circular model. Innovation means any environmental, social or financial consideration has been generated from research into commercialisation.

Entries will highlight:
› Innovation and ambitions to creating a fully circular model with clear stakeholder buy-in
› Clear evidence that the strategy can be scaled across the business/industry
› Transparent qualitative and quantitative results highlighting how this has positively impacted the business and wider environment/society goals

NEW RESPONSIBLE SUPPLY CHAIN AWARD
This category will reward any initiative or project showcasing how social and environmental risks are being managed and monitored in the supply chain through technology. It will highlight how this is both benefitting the company and its suppliers by improving transparency. Entries will be considered over a 2 to 5 year timescale, but activity during 2018-19 must be demonstrated.

Entries will highlight:
› Innovation and ambitions on how risks are being managed
› Clear communication and engagement with suppliers to gain transparency and traceability across the supply chain.
› Clear qualitative and quantitative results showing how socio-environmental performance is enhanced through the company’s supply chain management

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2019 AWARD CATEGORIES

NEW START-UP AWARD
This award rewards start-up companies (existing for 5 years or less) that have demonstrated ambition and commitment to solving the world’s social and environmental challenges. Entries will be considered over a 2 to 5 year timescale, but activity during 2018-19 must be demonstrated.

Entries will highlight:
➢ Incorporation of a social or environmental challenge into commercial objectives
➢ Ambitions and commitment to setting industry-leading standards
➢ Results that demonstrate financial success as well as positive impacts on society and the environment

RESPONSIBLE INVESTMENT AWARD
This category recognises any responsible investment initiative which has delivered measurable results on key environmental and social issues. It will reward initiatives that showcase innovative, transformational and long-term outcomes.

Entries will highlight:
➢ Innovation around new products that promote responsible investment principles
➢ Evidence highlighting the long-term benefits of the initiative
➢ Stakeholder engagement success with companies

REPORTING AND TRANSPARENCY AWARD
This award will go out to companies that have demonstrated honest, transparent disclosure on both negative and positive impacts through their sustainability reporting process. It will showcase leading strategies showcasing transparency in core business operations and across the value chain. Companies should verify which reporting standard/verification framework is used.

Entries will highlight:
➢ Honest, transparent disclosure on both negative and positive impacts through their sustainability reporting process
➢ Clear communications and engagement with relevant stakeholders on future risk and opportunities
➢ A clear link between the financial and socio-environmental objectives of the organisation

NEW SDG IMPACT AWARD
This award will recognise a company initiative or campaign which is best aligning impact to the SDGs and sets industry-leading standards as a company. Entries must demonstrate measurable impact on the Global Goals.

Entries will highlight:
➢ Aims of the SDG strategy and innovative aspects around the execution
➢ Incorporation and alignment of the SDGs into commercial objectives
➢ Metrics that clearly demonstrate impact towards the SDGs

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2019 AWARD CATEGORIES

COMMUNITY IMPACT AWARD
This award rewards how companies can be a force for good in communities. This award will go to a project or initiative that has best demonstrated measurable impact and investment in communities through deploying technology or innovation. Entries will be considered over a 2 to 5 year timescale, but activity during 2018-19 must be demonstrated.

Entries will highlight:
- Aims of the strategy and innovative aspects around the execution
- Incorporation and alignment of how the strategy meets business goals and corporate citizenship outcomes.
- Metrics and results of how investment has benefitted local communities in a long-term sustainable way and showcased business benefits from the initiative.

D&I LEADER
This award rewards how companies can be a force for good with employees. This award will go to a project or initiative that has best demonstrated measurable impact and investment in diversity strategy from the boardroom to middle management to new recruits.

Entries will highlight:
- Aims of the strategy and innovative aspects around the execution
- Evidence highlighting how the inclusiveness of the diversity approach is incorporated into the decision-making process at all levels, e.g. boardroom, top or middle management, or entry level positions
- Results of how investment has benefitted the business in a long-term sustainable way.

PURPOSE-DRIVEN COMMUNICATIONS AWARD
This category recognises any communications initiative – whether an internal engagement initiative, online marketing or social media campaign – which has delivered measurable change among a key stakeholder group which has delivered positive and impactful change.

Entries will highlight:
- Aims of the campaign strategy and innovative aspects around the execution
- Clear metrics that demonstrate success and engaging stakeholder groups to drive meaningful and impactful change
- Evidence highlighting the extent to which results and success has positive impacted a key social or environmental issue and the business benefits of this

LIFETIME ACHIEVEMENT AWARD
This award will go to the individual that our judging panel and Advisory Board feel has dedicated their career to sustainability/CSR, and has a considerable track record of success. The winner will have been a catalyst for real, proven change and a widely recognised positive social or environmental impact, preferably beyond the boundaries of one particular industry.

NOMINATIONS CLOSE 3RD JUNE

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ENTER NOW

HOW TO ENTER
There are two simple steps to complete your entry

STEP 1  Register and give us your payment information here
STEP 2  Let us know why you should win in your form online
(you’ll get a link to the online form once you register)

WHAT ARE THE JUDGES LOOKING FOR?
The judges will mark your entry based on:

❖ Clear and concise results
❖ Evidence of innovation, impact and scalability
❖ Relevance to category criteria when answering questions
  specific to your category (see bullet point criterion under each
  category heading)

ENTRY FEES AND PAYMENT
Full-price entry £399+VAT

PAYMENT
You first must pay online and then send us your entry form.
You can pay by bank transfer or by using a bankcard

You can see the entry payment options here

ENTRY DEADLINE
Entry form, entry fee, logo and supporting materials must be received
by 1pm on Monday 3rd June 2019

HOW TO SUBMIT YOUR ENTRY
Complete entries (and supporting information) should be uploaded
online. You’ll get a link to the online form once you register and pay
your entry fee.

HOW TO SUBMIT YOUR ENTRY
Complete entries (and supporting information) should be uploaded
online. You’ll get a link to the online form once you register and pay
your entry fee.

If you have any questions please contact
Krina Amin
0207 375 7508
krina.amin@ethicalcorp.com

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ENTRY FORMATS
In addition to the text submission supplied on this form:

› A supporting high resolution logo will need to be uploaded (.JPEG or .EPS format)
› Information relating to third party/stakeholder validation is requested.
› Any audio-visual files, reports or supporting information must be provided as a link embedded into the application. In the case of reports, please specify pages for the judges attention. 
   (You’ll receive a link to the online form once you register and pay your entry fee)

KEY DATES
Companies will be judged from the period January 2018- June 2019 unless stated differently in the entry category.

Deadline date for entries to be received by Ethical Corporation is Monday 3rd June, 2019. Entries in each category will be then whittled down to a maximum of twelve companies by the judges. If a company is shortlisted, we will ask for some visual materials to be displayed at the ceremony.

If shortlisted, they will be contacted at the beginning of July 2019 with confirmation. The Awards sponsors of a particular category cannot enter categories they are sponsoring.

The period the categories will be judged on will be January 2018 - June 2019 unless stated differently in the category description.

JUDGING PROCESS
All entries in each category will be judged on the basis that – in the opinion of the judging panel – the organisation has been agenda-leading in corporate responsibility in the period January 2018 - June 2019, unless stated differently in the category description, and their application includes sufficient verifiable supporting evidence by third parties, such as quotes from partners or stakeholders, as evidence of eligibility for the shortlist, and for the winner’s awards.

The opinion of the judging panel is final.

During the period 3rd June to late June 2019, judges will consider all entries and whittle these down to shortlists for each award. This shortlist will be announced on 24th June 2019.

ENTRANCE AND JUDGING DEADLINES
An entry needs to be submitted for each category entered. Firstly, submit a 250-word Executive Summary that summarises the main points from your project. A second 500-word question will ask for answers to questions specific to the category (see bullet points under the categories headings). This section will judge the entrants based on the criterion of innovation, impact and scalability against the categories bullet points.

The entry total should demonstrate why the activity by the organisation in question is agenda-leading in corporate responsibility, and include verifiable supporting evidence by third parties, such as quotes from partners or stakeholders, as evidence of eligibility.
SHOWCASE YOUR LEADERSHIP IN THE TRANSITION TO A MORE SUSTAINABLE FUTURE

Custom-made sponsorship packages tailored to your business. Network, speak, host and play a central role at the globally renowned Responsible Business Awards.

- **STAND OUT** – Get your brand seen by investors, leading NGOs, members of the media and award winning sustainability professionals from the world’s biggest and most well-known brands.
- **DEMONSTRATE THOUGHT LEADERSHIP** – Make sure your company is seen as an industry leader by key decision makers and stakeholders.
- **EXCLUSIVE BRANDING** – Ensure your brand is synonymous with the world’s leading Responsible Business Awards.
- **UNRIVALED NETWORKING** – The Responsible Business Awards are dominated by CEOs and senior decisionmakers, so no conversation is wasted! Extended networking ensures you have ample opportunity to make new contacts.

**IF YOU HAVE ANY QUESTIONS PLEASE CONTACT**
Krina Amin
0207 375 7508
krina.amin@ethicalcorp.com

250+ senior executives from the world’s leading responsible businesses
40,000+ unique monthly visitors to ethicalcorp.com
96% of attendees would recommend the Awards Gala to their corporate peers

We’ll create a programme tailored specifically to address your key challenges and objectives, offering you a very powerful way to:

- **EXPLAIN IN DEPTH** your company’s approach to (often complex) sustainability issues
- **BE SEEN AS A GLOBAL LEADER IN SUSTAINABILITY** through branded support of the Awards ceremony
- **BUILD CONFIDENCE WITH POTENTIAL CLIENTS** and partners. Generate new leads.

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Below are answers to some frequently answered questions.

1) WHEN IS THE DEADLINE TO ENTER A SUBMISSION?
3rd June 2019

2) WHEN WILL THE FINALISTS BE ANNOUNCED?
24th June 2019. The 2019 finalists will be published on our website.

3) WHEN IS THE AWARDS CEREMONY TAKING PLACE?
2nd October 2019, 6 Northumberland Avenue, London

4) HOW DO YOU ENTER FOR A CATEGORY?
There are two simple steps to complete your entry

STEP ONE Register and provide your payment information here

STEP TWO Fill in the nominations form online *you’ll receive a link to the online form once you register*

You first must pay the fees online and then send us your entry form. You can pay by a credit or debit card only.

5) CAN I ENTER AND PAY AFTER THE FINALISTS ARE ANNOUNCED?
No, entries are valid only when full payment is received and your unique entry number has been issued. All payments should be received before the Finalists are announced.

6) CAN I SEND MY ENTRY BY POST, OR DOES IT NEED TO BE UPLOADED ONLINE?
All entries must be uploaded online- save paper after all! (You’ll receive a link to the online form once you register and pay your entry fee).

7) HOW ARE THE AWARDS JUDGED?
All entries in each category will be judged on the basis that – in the opinion of the judging panel – the organisation has been agenda-leading in sustainability in the period January 2018 – June 2019, unless stated differently in the category description, and their application includes sufficient verifiable supporting evidence by third parties, such as quotes from partners or stakeholders, as evidence of eligibility for the finalists, and for the winner’s awards.

The opinion of the judging panel is final.

8) WHAT SHOULD I INCLUDE IN THE “QUOTES/COMMENTS FROM THIRD PARTIES” SECTION?
This section is for you to provide ‘proof’ that your project/initiative/etc has been effective in the eyes of your stakeholders. We are looking for quotes/comments/press cuttings that cover your initiative positively and, most importantly, support the submission you are making. This section is not designed as an extension to “your submission”, and will be judged as ‘supporting evidence’, not as a significant plank of your submission.

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TERMS AND CONDITIONS

1 All entries for the Ethical Corporation Responsible Business 2019 Awards must be examples of work carried out between January 2018 - June 2019 unless stated differently in the category description. Work that has been produced specifically for the awards will not be accepted.

2 All examples submitted must be an accurate representation of the original and must not be altered in any way to affect the judge’s decision.

3 Entries are welcomed from any individual:
   ◗ Marketing or Sustainability / CR departments of any UK or International company or organisation
   ◗ Communications / PR agencies or consultancies may enter on behalf of their organisation (i.e. this must be work undertaken for their own organisation’s CR/Sustainability/Communications initiatives)
   ◗ Communications / PR agencies or consultancies may also enter work produced on behalf of a client - but the client name will be accepted as the entrant in this case.

4 Entries are valid only when full payment is received and your unique entry number has been issued

5 Any bank charges arising due to cheques/ payments for entry fees being refused/bounced are payable by the entrant.

6 Entries received without a fully completed entry form may be deemed invalid and not submitted to the awards judging panel.

7 Ethical Corporation accepts no responsibility for entries that are not received, delayed, incomplete or are lost due to a technical problem.

8 All entries are subject to VAT within the UK.

9 Ethical Corporation reserves the right to withdraw an entry from the judging process at any time if the entry does not meet the criteria or the entry is deemed inappropriate for any reason. In such circumstances the decision of Ethical Corporation’s judging panel is final. No refunds will be made under any circumstances.

10 Ethical Corporation reserves the right to withdraw a category and cancel the award if insufficient number of entries have been received or quality of entries do not meet the criteria or the entries are deemed inappropriate for any reason. In this case entries for such category will be refunded.

11 Ethical Corporation reserves the right to use entry logos around Ethical Corporation Responsible Business Awards marketing and promotion and in any relevant materials.

12 The nominated person on the entry form will be the person contacted by Ethical Corporation if the submission is shortlisted or for any other administrative reason. Notification of the finalists will be provided by 24th June.

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CELEBRATE RESPONSIBLE BUSINESS EXCELLENCE

BRING AWARENESS to your recent ground-breaking sustainability initiative

ENHANCE your corporate reputation and build trust with key stakeholders

SHOWCASE your sustainability commitments and values

BENCHMARK your performance with 400+ world’s leading organisations

REWARD YOUR TEAM for their hard work and make them proud employees

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