How to Lead the Decade of Action
Finance | Adaptation | Collaboration

Climate Adaption Leadership:
Build regenerative and resilient strategies that deliver market-level change on key climate risks and opportunities

ESG Gone Mainstream:
Hear from leading investors on how ESG is being utilised as a guide to the movement of capital

Making Sustainability THE Future Blueprint for Business:
Proving the ROI of sustainability and embedding within all business units

Build the 21st Century Supply Chain:
Utilise new technologies, partnerships and procurement strategies and transform to a clean, circular and positive impact value chain

RETURNING FOR THE 19th YEAR
The world’s leading event shaping the future of responsible business

Ryan Gellert
General Manager - EMEA

Rebecca Marmot
Chief Sustainability Officer

Mark Barnett
President UK, Ireland, Nordics, Baltics

Douglas Lamont
CEO

Diana Urge-Vorsatz
Vice Chair, Working Group III, Intergovernmental Panel on Climate Change (IPCC)

Steve Waygood
Chief Responsible Investment Officer

Helen Mets
President of Resins & Functional Materials

Nigel Stansfield
Managing Director

Be part of the change

JOIN 750+ OF WORLD’S LEADING SUSTAINABLE BUSINESSES FOR 3 DAYS OF IN-DEPTH DISCUSSIONS AND NETWORKING.
https://events.ethicalcorp.com/rbs/
Welcome the world’s leading Responsible Business Summit Europe

Lead the Decade of Action

Business needs to work harder, smarter and faster to build a sustainable future. Time is simply running out.

As the world grapples with climate emergency, Extinction rebellion, investor pressure, hyper-global inequalities and biodiversity loss, the pressure for business to act now has never been more important. 2020 is a critically important year with imminent deadlines looming and setting the new wave of ambitious targets for the next decade.

The time for dialogue is over, action is needed, radical changes and new business models.

Lead the 2020 decade of action and learn how business can deliver the right culture, investment, capabilities, technologies and collaborations to ensure future survival and success - with 750+ CEOs, ESG investors, sustainability.

The Responsible Business Summit Europe 2020 is the only platform that brings leaders from all three key stakeholders together at the world’s largest and leading responsible business platform. From educating your board to influencing internal critics to transforming your business on a new sustainable footing, you will learn practical ‘how-to’ best practice on what change looks like for both now and the 2030/2050 horizons.

Whether you work in corporate sustainability, sustainable procurement/supply chain, investor relations, sustainability reporting or in ESG investments – this is the event for you.

Join us in May for three days of ambitious and practical debate on how, together, we can lead the decade of action.

Warm Regards,

Brenda and Ana

Ana Uzcanga
Project Director
Ethical Corporation
+44 (0) 207 375 7213
ana.uzcanga@ethicalcorp.com

Brenda Staines
Programme Manager
Ethical Corporation
+44 (0) 207 375 7527
brenda.staines@ethicalcorp.com
*on maternity leave until April 2020

“This is where the solutions are”
Satya Tripathi
Assistant Secretary-General
UN Environment

“The perfect platform to collaborate and share best practice on sustainable business issues”
Craig Kreeger
CEO
Virgin Atlantic Airways

“The RBS serves as a true forum for open and honest discussion around purpose-driven business. It was encouraging to see so many leaders collaborate and share both successes and challenges on their own journey to doing good”
Jay Gould
Chief Executive Officer
Interface

$12 Trillion OPPORTUNITY
Achieving the global goals can open up an estimated $12 trillion in market opportunities

$1 Trillion RISK
Inaction by business could see 215 of the world’s largest companies facing $1 trillion in costs

200% SRI MARKET GROWTH
Socially Responsible Investing market set to hit $23 trillion this year, with ESG assets growing by 200% over the past decade

$47 Trillion CLIMATE ACTION COMMITMENT
130 banks, holding $47 trillion in assets commit to climate action through the Principles of Responsible Banking

THE ONLY EVENT IN EUROPE BRINGING TOGETHER 750+ CEOs, SUSTAINABILITY LEADERS AND ESG INVESTORS. YOU NEED TO BE THERE. JOIN US IN MAY, CONFIRM YOUR PLACE TODAY

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Why attend?

So. Many. Reasons.

There have been so many examples of new opportunities, partnerships, ideas, investments, solutions and friendships born at #RBSEU. The event is the meeting place where new initiatives turn into action, delivering transformation of business. Ethical Corporation is now part of Reuters Events and RBSEU will directly benefit from the global brand presence, exceptional journalism and links with the financial community.

The ambition to redefine business, transition to a sustainable economy, proximity of like-minded people, and the abundance of industry leading case-studies are the main reasons so many executives come back to #RBSEU every year.

Highlights for 2020

Bring your Commercial team
Sustainability can’t just talk to sustainability. Being stuck in this dialogue means industries simply can not move forward. That’s why for 2020 we are bringing Finance, Commercial and other business departments to the conversation so action can be taken.

The Investor perspective
There is no question that capitalism as we know it is dead. CEOs have no choice but to have both a shareholder return & a stakeholder return.
We’ll be hosting sessions and interactive opportunities where corporates and investors can have open and constructive dialogue.

DISRUPTOR SPACE New for 2020!
Discover the most innovative start ups and entrepreneurs disrupting everything from social impact, the circular economy, climate action and more. 15-minute disruptor pitches across both afternoons with opportunities for investment and collaboration to create more impact.

New and Improved Matchmaking App
The best connections require work and planning. That’s why in 2020 we will be using a new and improved networking app for you to connect before the conference, plan meetings and create quality connections.
Over 600 meetings were scheduled at our most recent 300 attendee show.

Day 1 evening drinks reception
Continue the networking and idea sharing at the end of day 1 during our exclusive drinks reception. Interested in hosting an intimate drinks reception with your key stakeholders? Do get in touch.

Over 15 hours of networking time
We know that face to face time with your peers is imperative, that’s why we’ll have over 15 hours of networking opportunities to get those connections made and meet people you need to to get things done. Alongside our new networking app you’re sure to walk away with more connections than ever before.

Issue-based workshops
We know to get to the crux of an issue, requires honest and in-depth discussion. In 2020, we will host roundtable debates throughout the conference across all themes. Get your sleeves rolled up.

A Truly Global Event
Leaders from over 36 countries joined us in 2019, making it a truly global event. With a net promoter score of 64 and 95% of attendees looking to re-attend in 2020, it’s sure to have that international flavour once more.

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https://events.ethicalcorp.com/rbs/register.php
Leading brands you will meet in 2020

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https://events.ethicalcorp.com/rbs/register.php
150+ Leaders Driving Change

Inspirational keynote speakers:

- Hector Gorosabel
  CEO
- Douglas Lamont
  CEO
- Mark Barnett
  President UK, Ireland, Nordics, Baltics
- Rebecca Marmot
  Chief Sustainability Officer
- Sally Uren
  CEO
- Helen Mets
  President M Resins & Functional Materials
- Diana Urge-Vorsatz
  Vice Chair, Working Group III, Intergovernmental Panel on Climate Change (IPCC)
- Robert Zeigler
  CEO
- Markus Panhauser
  CDO
- Ryan O’Keefe
  Managing Director
- Nigel Stansfield
  President Interface, Europe, Asia, Africa, Australia (EAAA)
- Saker Nusseibeh
  CEO
- Pia Heidenmark Cook
  Chief Sustainability Officer
- Geoff Skingsley
  Chairman Uk & Ireland
- Helen Clarkson
  Chief Executive Officer
- Corli Pretorius
  Deputy Director of the UN Environment World Conservation Monitoring Centre
- Emma Howard
  Chair
- Ryan Gellert
  General Manager - EMEA
- Susan Aitken
  Councillor of Glasgow
- Magnus Billing
  CEO
- Catherine Howarth
  CEO
- Tom Szaky
  CEO
- Sacha Romanovitch
  CEO Fair4AllFinance
- Julia Cleverdon
  Dame Julia Cleverdon DVC
- Chris Silcock
  EVP and Chief Operations Officer
- Steve Waywood
  Chief Responsible Investment Officer
- Pablo Perversi
  Chief Innovation, Sustainability & Quality Officer
- Hannah Tucker
  CFA / Research
- Pallavi Phartiyal
  Executive Director
- Dirk Jan de With
  Chief Procurement Officer
- Shai Weiss
  CEO
- Ryan Gellert
  General Manager - EMEA
- Mike Hemsley
  Team Leader – Carbon Budgets

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Expert Track Speakers:

- Ibrahim N. Al-Zu’bi
  Chief Sustainability Officer
- Karoliina Lökkanen
  Head Of Sustainability
- James Gemme
  Director, SDGs
- Jeanette Fangel
  Head of Group Societal Impact and Sustainability
- Freddie Woolfe
  Head of Responsible Investment and Stewardship
- Dorothee D’Herde
  Head of Sustainable Business
- Antoni Ballabriga
  Global Head of Responsible Business
- Gabrielle Ginter
  Head of Environmental Sustainability
- Christian Letz
  Secretary, Corporate Culture and Responsibility Committee
- Anita McBain
  Head of Responsible Investment
- David Grayson
  Emeritus Professor of Corporate Responsibility
- Lorraine Francourt
  Director, Circular Economy
- Uwe Bergmann
  Head Of Sustainability Management
- Leon Wijnands
  Global Head of Sustainability
- Monique Van Maare
  Sustainability ambassador / Digital Transformation expert
- Michael Eberhardt
  Director ESG
- Tuuli Kousa
  Chief Communications and Corporate Affairs Officer
- Marie-Pierre Bousquet-Lecomte
  Science-based Targets Implementation Director
- Yolanda Malone
  Vice President Global R&D Snacks PKG
- Peter McAllister
  Executive Director
- Chris Greyer
  Head of Supply Chain Corporate Responsibility
- Geert Paemen
  Director for Sustainability
- Jan-Willem Vosmeer
  Global Manager Corporate Social Responsibility
- Bruce Learner
  Senior Manager CSR and Partnership
- Aris Vrettos
  Director, Open Programmes and International Markets
- Richard Hardyment
  Research Director
- Christopher Springham
  Vice President Global Communications and Sustainability, LM Wind Power
- Rodolfo Nervi
  VP Global Safety, Quality & Sustainability
- Aiko Bode
  Chief Sustainability and Chief Compliance Officer
- Euan Murray
  CEO
- Karin Reiter
  Head of Sustainability
- Jukka Ahonen
  Senior Director, Head of Communications
- James Gomme
  Director, SDGs
- Dorothee D’Herde
  Head of Sustainable Business
- Monique Van Maare
  Sustainability ambassador / Digital Transformation expert
- Michael Eberhardt
  Director ESG
- Tuuli Kousa
  Chief Communications and Corporate Affairs Officer
- Marie-Pierre Bousquet-Lecomte
  Science-based Targets Implementation Director
- Ulrike Sapiro
  CR Director - Environment
- Craig Bennett
  CEO
- Dean Cycon
  CEO
- Yolanda Malone
  Vice President Global R&D Snacks PKG
- Peter McAllister
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- Euan Murray
  CEO
- Karin Reiter
  Head of Sustainability
- Jukka Ahonen
  Senior Director, Head of Communications

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Expert Track Speakers:

- Michelle Cirocco, Chief Social Responsibility Officer
- Jacobine Das Gupta, Director Sustainability - Lead Nutrition
- Carmel McQuaid, Head of Sustainable Business
- Michael Cooke, Senior Vice President HSE and Sustainability
- Shawn Welch, Vice President and General Manager
- Adam Matthews, Director of Ethics & Engagement at the Church
- Caroline Laurie, Head of Sustainability
- Ross Ciesla, Chief Investment Officer
- David Greenfield, Europe External Affairs
- Talke Schaffrannek, Director Circular Economy
- Ynzo van Zanten, Choco Evangelist
- Manuel Rybach, Global Head of Public Affairs and Policy and Managing Director of the Credit Suisse Foundation
- Heather Ainer, Resource Development Director, Habitat for Humanity International EMEA
- Morten Dyrholm, Senior Vice President for Marketing, Public Affairs, Communications and Sustainability
- Andy Brown, Head of Sustainability
- Kay Nimmo, Head of Sustainability
- Richard Batten, Global Chief Sustainability Officer
- Martin Frick, Senior Director of Policy and Programme Coordination
- Michael Alexander, Head of Environment
- Eva Zabey, Executive Director
- Laurie Edwards, Consultant
- Mardi McBrien, Managing Director
- Omawumi Kola-Lawal, VP, Environmental & Social Risk Mgt.
- Caroline Holme, Director
- Théo Jaekel, Corporate Responsibility Expert
- Maria Lombardo, Head of Responsible Investing EMEA
- Johann Baar, Director Affordable Housing and Technology
- Robert Metzke, Vice President, Global Head of Sustainability / Chief of Staff, Innovation & Strategy
- Andrew Parry, Head of Sustainable Investment
- Steve Butterworth, CEO

Attending with 2+ colleagues? Email Ana for group discounts

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The customer revolution is coming – society expects business to take the lead in delivering a new sustainable, inclusive world. Business needs to work harder, smarter and faster to build a sustainable future. Time is simply running out. Join us and 750+ global peers as we enter the 2020 decade of action and outline how business can deliver the right culture, investment, capabilities, technologies and collaborations to ensure future survival and success.

The Future of Business Keynote: The Leaders Disrupting and Driving Change

To keep industries viable for the future, they must go through disruptive transformations. Apparel, Agriculture, Finance, Mobility and Energy are some of the industries that need to undergo systemic change. Hear from industry CEOs on where the future looks, what needs to change to deliver against the goals and the actions that they’re taking now to deliver a new blueprint for business

Nigel Stansfield | President Interface, Europe, Asia, Africa, Australia (EAAA) | Interface
Shai Weiss | CEO | Virgin Atlantic
Chair: David Grayson | Emeritus Professor of Corporate Responsibility | Cranfield School of Management

The Future of Investment Keynote: Financing the Sustainable Future

This is the decade for change, action is needed now. Both business and investors have a duty to drive investments in the new technologies and programs to deliver a low carbon economy. How will your business take the lead and invest to deliver the required action? How can business and investors bridge the gap to become a joint force-for-good?

Magnus Billing | CEO | Alecta
Saker Nusseibeh | CEO | Hermes Investment
Steve Waygood | Chief Responsible Investment Officer | Aviva
Catherine Howarth | CEO | ShareAction
Pallavi Phartiyal | Executive Director | Rainforest Action

The Future of Procurement Keynote: Putting Purpose and Impact at the Heart

For decades global supply chains were built around cost, quality and speed of delivery. Whilst this remains a key deliverable, increasingly purpose and impact are being used to shape future procurement strategies. Hear how companies are altering sourcing models, simplifying supply chains and putting purpose and impact at the heart of the procurement process. Discover how such an approach is helping build resilience and realise new business opportunities

Markus Panhauser | COO | Fr. Meyer’s Sohn
Dirk Jan de With | Chief Procurement Officer | Covestro
Chair: Sally Uren | CEO | Forum for the Future

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Climate Adaptation Keynote: Taking Action on Key Climate Risks and Opportunities

Business must redesign their business model and strategies to build resilience to current and future risks posed by climate change. Hear how companies are using innovative technologies, strategies and collaborations to adapt their business and secure long-term success

Helen Clarkson | Chief Executive Officer | The Climate Group
Mike Hemsley | Team Leader – Carbon Budgets | Committee on Climate Change
Emma Howard | Chair | Institutional Investors Group on Climate Change / Environment Agency UK
Susan Atken | Councillor of Glasgow | Glasgow City Council
Ryan O'Keefe | Managing Director | Blackrock
Pablo Perversi | Chief Innovation, Sustainability & Quality Officer | Barry Callebaut
Chair: Hannah Tucker | CFA / Research | RethinkX

Climate Action Keynote: Adopting a Regenerative Nature Based Strategy

Nature Based Solutions (NBS) can deliver 37% of cost-effective carbon dioxide mitigation needed by 2030. Companies are investing in natural systems to mitigate and adapt to climate change. Hear how companies are implementing these scalable strategies and catalysing partnerships to accelerate positive outcomes

Diana Ürge-Vorsatz | Vice Chair, Working Group III, Intergovernmental Panel on Climate Change (IPCC) | IPCC
Corli Pretorius | Deputy Director of the UN Environment World Conservation Monitoring Centre | UN(UNEP-WCMC)
Ryan Gellert | General Manager - EMEA | Patagonia

SDG Impact Keynote: Accelerating Action to Achieve Global Goals

By some estimates we are 43 years behind schedule on achieving the SDGs. It’s been 5 years since the launch of the SDGs – hear how companies are now accelerating action, ambitions, investments and collaborations to help accelerate impact on the key social and environmental challenges that we face

Mark Barnett | President UK, Ireland, Nordics & Baltics | MasterCard
Dame Julia Cleverdon | DCVO, CBE
Sacha Romanovitch | CEO | Fair4AllFinance
Helen Mets | President of Resins & Functional Materials | DSM

Circularity Keynote: What it Means to Become a Circular Business

Delivering a circular economy and eliminating waste is a huge industry challenge. Increased pressure is forcing companies to look across the life cycle of all their products, reducing impacts and increasing the recyclability at design stage. Hear how innovative businesses are implementing circularity across all business operations

Pia Heidenmark Cook | Chief Sustainability Officer | IKEA Group

Closing Keynote: From Shareholder Return to Stakeholder Return

The current capitalist model of pursuing shareholder return isn’t fit for the future. We live in a world of finite resources, social inequalities and an impending climate crisis. A movement is afoot to move business to a new footing, one that delivers both shareholder return and a return in value to society and the environment

Douglas Lamont | CEO | Innocent Drinks
Hector Gorosabel | CEO | Asahi International
Chris Silcock | Executive Vice President and Chief Operating Officer, Customer and Commercial | Hilton
Rebecca Marmot | Chief Sustainability Officer | Unilever

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Entering a decade of action requires a new blueprint for business. However, business is tasked with delivering these new business models – strategies that work both in the long and short term – whilst sustaining business success. Use data, science and the latest trends to determine a full impact analysis of current business impacts and future opportunities.

Develop Agile Strategies: The Long and Short-Term Quandary

Companies are making commitments, working towards a 2050 horizon, that are also agile enough to evolve with changes relating to climate, resources, customer demand and legislation. Understand how to deliver commitments behind this new sustainable mission – without impacting current success – whilst having the ability to evolve and remain consistent during uncertain times.

Gabrielle Ginér | Head of Environmental Sustainability | BT
Dorothee D’Herde | Head of Sustainable Business | Vodafone
Jacoline Das Gupta | Director Sustainability - Lead Nutrition | DSM
Chair: Sally Uren | CEO | Forum for the Future

Sourcing the Data and Analytics that will Drive Business Change

Many companies are data rich but analysis poor. To drive this new business model, you will need sound, justifiable data and analysis that stands up to scrutiny.

- Understand how to find financial and non-financial data that will support your future projections
- Hear how to predict and quantify future unknowns

Chair: Euan Murray | CEO | sustainabilityconsortium

2030 Roadmaps: Use Evidence and Backcasting Techniques to Identify Impending Disruptions

What would the world look like if the Global Goals were met? Discover the latest data, science and trends to identify where the key risks and opportunities lie in today’s world. Use evidence to conduct a full impact analysis of current business models and equip your team with right knowledge to move forward.

James Gomme | Director, SDGs | World Business Council for Sustainable Development
Uwe Bergmann | Head of Sustainability Management | Henkel

Build Capabilities: Develop Leaders with the Right Skills

Discover how to re-skill and build leadership teams with the right skill set, diverse thinking and commitment to achieving the Global Goals. Learn where to hire, what future skills are needed and how to build capabilities in your business.

SHARE THIS WITH YOUR COLLEAGUE! Let your colleague know that you are looking to attend – big discounts apply for groups of 2+

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Entering a decade of action requires a new blueprint for business. However, business is tasked with delivering these new business models—strategies that work both in the long and short term—whilst sustaining business success. Use data, science and the latest trends to determine a full impact analysis of current business impacts and future opportunities.

Prove the ROI of Sustainability to the Board & Investors

The value of sustainability is far greater than a cost centre, but how do you prove to the board and investors to ensure YOUR strategy is deemed as the most desirable for growth and future success.

Jeanette Fangel | Head of Group Societal Impact & Sustainability | Danske Bank
Christian Leitz | Secretary, Corporate Culture and Responsibility Committee | UBS
Christopher Springham | Vice President Global Communications and Sustainability | LM Wind Power – a GE Renewable Energy Business
Caroline Laurie | Head of Sustainability | KingFisher

Addressing Inequalities Across Business Operations

Businesses are now tasked with identifying and addressing inequalities in their direct and indirect operations. Hear how your company can develop strategies to:

- Advance human rights in direct operations and supply chain
- Build inclusive workplaces
- Strengthen inclusion across the business value chain

Karin Reiter | Head of Sustainability | The Adecco Group
Michelle Cirocco | Chief Social Responsibility Officer | Televerde
Aris Vrettos | Director, Open Programmes and International Markets | CISL
Théo Jaekel | Corporate Responsibility Expert | Ericson
Dean Cycon | CEO | Deans Beans Organic Coffee

SHOWCASE YOUR LEADERSHIP VISION

We are dedicating parts of our agenda to showcase real ambitious strategies that are delivering positive impact in business, environment, society, cities, supply chains and industries. Please do get in touch if you are interested in sharing your company’s leadership work and vision.

Email sponsorship@ethicalcorp.com for more information

GET IN TOUCH TODAY!
Driving a decade of action starts with transforming your whole operations and supply chain model. From energy efficiency and sustainable R&D to supplier empowerment and Scope 3, deep dive on how companies build resilience across their entire operations.

**Build a Resilient Supply Chain Through New Tools and Technologies**

A company’s supply chain is where the battle is won and lost; there’s now a heightened sense of importance of supply chain risk. In this session hear how new tools, technologies and systems can provide greater oversight of potential risks and identify new strategies that builds resilience.

**The 21st Century Supply Chain: Combining Sustainability and Procurement KPIs**

To drive real impact and change across the supply chain companies are tasked with juggling the need to meet targets for quality and cost, whilst reducing GHG footprint and delivering positive social impacts. Discover innovative strategies and technologies that can support this ambition.

- Michael Cooke | Senior Vice President HSE and Sustainability | ABB
- Ynzo van Zanten | Choco Evangelist | Tony’s Chocolonely
- Chris Grayer | Head of Supply Chain Corporate Responsibility | Next

**Scope 3: Mitigating Indirect Emissions Through Collaborations**

Almost 90% total footprint of the companies is in the Scope 3. Assessing and addressing emissions across the entire value chain can be a complex task. Learn how companies are collaborating across their value chain to reduce their indirect emissions from purchased goods and waste.

- Michael Alexander | Head of Environment | Diageo

**Delivering Large-Scale Climate Reductions Through Internal Efficiencies**

A lot of gains can be made by making efficiency changes – energy and water – across the current business operations. However, this isn’t as simple as flicking a switch. Hear how companies have taken innovative approaches to deliver great efficiencies across their business.

- Jan-Willem Vosmeer | Global Manager Corporate Social Responsibility | Heineken
- Rodolfo Nervi | VP Global Safety, Quality & Sustainability | Bacardi & Company Ltd

**Traceability & Visibility: Successfully Map and Monitor Across the Tiers**

Understand the full origins of inputs. Integrate data-driven systems that deliver accurate metrics and oversight that ensures your company can make the right decisions to tackle climate and social risks.

- Aiko Bode | Chief Sustainability and Chief Compliance Officer | Fenix Outdoor International

**Packaging Workshop: Identifying and Scaling New Solutions**

Companies are taking action to find new innovative solutions to address the use of plastic in packaging. Hear how companies are undertaking full impact assessments, utilising new technologies to deliver more environmentally positive packaging solutions that stand-up to scrutiny.

- Yolanda Malone | Vice President Global R&D Snacks PKG | PepsiCo

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https://events.ethicalcorp.com/rbs/register.php
Opportunity to showcase the latest technologies and innovations that will tackle key environmental impacts to deliver a clean, circular system – and how!

Redesigning Products Through a Circular Lens

Companies must drive new thinking across all areas of supply chain management to close the loop on the product cycle starting from the design of the product without compromising the value proposition & quality. How can you work with R&D teams to integrate circularity into your products?

Shawn Welch | Vice President and General Manager | Hi-Cone Worldwide
Talke Schaffrannek | Director Circular Economy | BASF
Chair: David Greenfield | Europe External Affairs | The Circular Economy Club

Workshop: From Pilot to Scale – How can Companies Mainstream a Circular System

Implementing a circular system across your operations is no easy task. Improving your products, trying new materials and changing your operations generate costs and risks to the business.

- How big data and AI can drive efficiencies, reduce waste and identify new opportunities
- How to measure your progress towards the circular economy
- Attribute accounting values to investments & implementation of circular operations

Monique Van Maare | Sustainability Ambassador / Digital Transformation expert | IBM

Nature Based Solutions: Accelerating Partnerships and Investments

Business must collaborate to help deliver transformative, restorative growth strategies. The long-term reality of Nature Based Solutions makes seeking investments and partnerships challenging. Learn how companies and industries can partner, present compelling initiatives to investors & implement nature-based solutions that deliver large-scale impacts

Jan-Willem Vosmeer | Global Manager Corporate Social Responsibility | Heineken

Bring a team and benefit from the multi-track learning, networking and discounts:

Contact ana.uzcanga@ethicalcorp.com for more information

- 2 passes SAVE £150 on each
- 3 passes SAVE £200 on each
- 4 passes SAVE £250 on each
- 5 passes SAVE £250 + 1 free basic pass
- 6-8 passes SAVE £500 + 1 free basic pass
- 9+ passes SAVE £350 + 2 free basic passes
Opportunity to showcase the latest technologies and innovations that will tackle key environmental impacts to deliver a clean, circular system – and how!

How to Prioritise and Implement GHG Emissions Reduction Activities

Companies are faced with a plethora of options and techniques when looking to reduce their GHG emissions. In this session we’ll share innovative new tools, techniques and systems that will assist you in delivering the greatest impact.

Wulf-Peter Schmidt | Director Sustainability, Advanced Regulations and Product Conformity | Ford

Workshop: Implementing Science Based Targets – Aiming for a 1.5 Target

Companies are under increasing pressure to align their business model with a 1.5 Target. Setting and achieving SBTs requires a managed approach to data collection and analysis, a strategic approach to emissions reduction and innovative approach to stakeholder engagement:

- Identify and report key impacts across the business
- Engage the business to understand and buy-in to a 1.5C ambition
- Integrate SBTs across your business strategy

Ibrahim N. Al-Zu’bi | Chief Sustainability Officer | Majid Al Futtaim Holding
Laurie Edwards | Consultant | Eco-Act
Richard Batten | Global Chief Sustainability Officer | JLL.
Craig Bennett | CEO | Friends of the Earth
Marie-Pierre Bousquet-Lecomte | Science-based Targets Implementation Director | Danone

Carbon Workshop: Setting an Internal Competitive Price on Carbon

Getting ahead of regulations companies are using an internal carbon price to help manage climate risk and align themselves with the low-carbon transition. As global pressure mounts on the need for a unified price on carbon, many companies have taken the initiative to set their own carbon price. Hear ideas and strategies on:

- How to convince the business of the benefits
- How to set a competitive price
- How to use carbon-pricing to identify hidden risks and impacts
- New opportunities realised through setting a price on carbon Use internal price of carbon to make investment decisions

SHARE THIS WITH YOUR COLLEAGUE! Let your colleague know that you are looking to attend – discounts apply for groups of 2+

https://events.ethicalcorp.com/rbs/register.php
Corporates and investors share best practice approaches around ESG-driven disclosure and how to bridge the gap between the two communities

Workshop: Climate Disclosures - Accurately reporting climate impacts, risks and future opportunities

- Implementing the TCFD recommendations into the business
- Monetising climate impacts and showcasing a transition to the low-carbon economy
- Conducting a scenario analysis of current and future climate risks
- Benefits to the business from adopting the TCFDs

Antoni Ballabriga | Global Head of Responsible Business | BBVA
Mardi McBrien | Managing Director | CDSB

Building a New Relationship with Investors – Long-Term ESG Focussed

Bridge the gap with investors and learn best practice to communicate progress to different stakeholders on ESG information. Understand how to best quantify ESG data that meets investors requirements yet remains meaningful for sustainability long-term strategy

Leon Wijnands | Global Head of Sustainability | ING
Mike Eberhardt | Director ESG | BlackRock

A Joint Approach to ESG Engagement: Investor Relations and Sustainability

Non-financial performance has financial relevance to investors, meaning reporting professionals from two different worlds need to collaborate to understand what this ESG demand means and how to share non-financial data in a financial context. Get in front of the trend and understand the latest approaches to further collaboration between internal teams

Peter McAllister | Executive Director | Ethical Trade Initiative
Adam Matthews | Director of Ethics & Engagement at the Church | England Pensions Board
Andrew Parry | Head of Sustainable Investment | Newton Investment Management

Impact-Centric Data that Investors can Trust

There’s a need for business to move from reporting on what you’re doing to the impact you’re having. Data that has impact at its heart is central to proving a company’s purpose. Learn best practice examples of performance-based metrics that are impact centric

Measuring your Social Impact

The S in ESG is always the toughest to measure, coupled with the evolution of technology it’s even harder to understand the social implications of your impact. Discover how to navigate the data measurement challenge, understand what data is material and how the SDGs could be the key to framing your social impact

Richard Hardyment | Research Director | World Benchmarking Alliance
Manuel Rybach | Global Head of Public Affairs and Policy and Managing Director of the Credit Suisse Foundation | Credit Suisse
Johann Baar | Director Affordable Housing and Technology | Hilti Foundation
Chair: Heather Alner | Resource Development Director, Habitat for Humanity International EMEA | Habitat

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https://events.ethicalcorp.com/rbs/register.php
Operationalising Sustainability

Sustainability is increasingly moving from a reporting exercise to a critical way of managing performance. Discover ways in which you can operationalise the reporting process to manage risks and identify new opportunities.

Kay Nimmo | Head of Sustainability | International Tin Association (ITA)
Karoliina Loikkanen | Head of Sustainability | Nokia

Transitioning to Net-Zero – The Investor Perspective

As investment institutions commit to aligning their portfolios to net-zero emissions, there will be increasing expectations and requests for companies to show leadership. Hear from investors on what these changes could mean for certain industries.

Omawumi Kola-Lawal | AVP, Environmental & Social Risk Mgt. | Africa Finance Corporation

Investing in a Rewired, Sustainable World: How Investors are Shifting Their Approach

The world is being rapidly rewired and moving onto a more sustainable footing. This is a disruptive force politically and economically but also a durable structural shift rich with opportunity. Investors need to properly integrate sustainability analysis into their thinking and understand how to communicate and engage with management. Investment houses also need to play a more active role promoting sustainable practice.

Ross Ciesla | Chief Investment Officer | Veritas Investment Management LLP
Maria Lombardo | Head of Responsible Investing EMEA | Invesco
Freddie Woolfe | Head of Responsible Investment and Stewardship | Merian Global Investors

SHOWCASE YOUR LEADERSHIP VISION

We are dedicating parts of our agenda to showcase real ambitious strategies that are delivering positive impact in business, environment, society, cities, supply chains and industries. Please do get in touch if you are interested in sharing your company’s leadership work and vision.

Email sponsorship@ethicalcorp.com for more information

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In-depth look at how business can successfully communicate its sustainable vision and impact-driven purpose that demonstrates integrity and leadership, whilst driving the required external action

Simplifying the Sustainability Message

The issues businesses need to communicate today are vast and complex. Discover ways to communicate simplified, yet compelling messages that cover the breadth and depth of complex business issues. Really engage your customer on sustainability

Jukka Ahonen | Senior Director, Head of Communications | Nordic Investment Bank
Martin Frick | Senior Director of Policy and Programme Coordination | UNFCCC
Chair: Caroline Holme | Director | GlobeScan

Engaging Customers to be Part of the Solution

Transformational change can’t happen alone. It requires customers to change behaviour and take responsibility for their actions on consumption – from fashion to food choices. Be inspired by innovative campaigns and case studies where consumer behaviour change has led to real impact

Andy Brown | Head of Sustainability | Anglian Water Services Limited

Purpose-driven Communications Part A: Employee Engagement

Creating a sustainability plan that’s fully integrated into business strategy is of paramount importance. Employees can be your biggest advocates and most engaged stakeholder. What are the latest strategies in engaging employees in sustainability and making them part of the movement?

Bruce Learner | Senior Manager CSR and Partnership | Kellogg Europe
Steve Butterworth | CEO | Neighbourly

Purpose-driven Communications Part B: Customer Engagement

Customers are receiving increasing communications from companies and this in turn is making it more difficult for companies to get heard on key issues. Hear innovative ways businesses have increased engagement with customers and helped boost reputation and advocacy

Tuuli Kousa | Chief Communications and Corporate Affairs Officer | OP Financial Group
Morten Dyrholm | Senior Vice President for Marketing, Public Affairs, Communications and Sustainability | Vestas

Communicating Leadership in Multi-Stakeholder Partnerships

As companies increasingly work in multi-industry partnerships it’s imperative, they know how to communicate their impact, whilst aligning with the partnership messaging. Learn how companies are demonstrating leadership whilst retaining consistency with their partners

Eva Zabey | Executive Director | Business For Nature

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We need to drive systems change. To have products and services in the future that will be sustain long term growth. New for 2020 will be half-day devoted forums on the key economic infrastructures that have to undergo a systemic change to meet the 2050 net-zero ambitions. We will tackle 5 key areas on the verge of disruption:

**NEW for 2020**

The Future of Forums

Benefit from:

Learning the latest trends and practical tools in consumer insights, technologies, responsible investment and where regulation is heading across the future of energy, mobility, mining, food and fashion.

Build disruptive thinking into your business model so that you can have meaningful conversations with your board to equip your company for the future.

*We are looking for highly reputable leaders in this space to partner with us in the above workshops to help shape and drive debate on the key impacts and opportunities.

Contact sponsorship@ethicalcorp.com to position yourself as a thought leader.

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Showcase leadership at the world’s leading sustainability event

Why sponsor?

CORPORATE BRANDS
Show thought leadership, promote your sustainability story, build investor and stakeholder engagement, discover new partnerships and collaboration, develop outcomes driven solutions

VENDORS
Meet senior decision makers, maximise networking through our NEW networking / matchmaking app, raise your profile with branding opportunities, drive lead generation, learn the latest insights from innovators in the industry

DISRUPTOR SPACE
New for 2020! Discover the most innovative start ups and entrepreneurs disrupting everything from social impact, the circular economy, climate action and more. 15 minute disruptor pitches across both afternoons with opportunities for investment and collaboration to create more impact

NGOS
Develop new partnership opportunities with corporates, government and key industry stakeholders, promote your standards across our delegate base

Contact sponsorship@ethicalcorp.com for thought leadership opportunities

Floor plan

Responsible Supply Chain Zone
ESG, Data & Disclosure Zone
The Future of... Zone
Communication and Engagement Zone
Chill ’n Charge Zone

“I could think of no better place to make our announcement today than among other businesses who understand that responsible business is good business”
Ronan Dunne
Former Ceo
Telefonica

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Showcase leadership at the world’s leading sustainability event

Event in numbers

- **750+** Attendees
- **150+** CEOs and senior exec-level speakers
- **80%** Senior brand leaders
- **10+** Workshops
- **30** Exhibitors showcasing the latest technology and innovations

Type of companies

- Academic: 5%
- Association: 6%
- Brand / Corporate: 44%
- Government / Multilateral: 7%
- Investor: 5%
- Media: 9%
- NGO: 18%
- Service Provider / Consultants: 9%

Delegate Seniority

NEW FOR 2020

100+ ESG investors [asset owners and asset managers]

IN 2019 WE SAW

- 30% of attendees are from the sustainability function and 25% board-level.
- Investor delegates grew by 100%

2020 Sponsors:

- HUAWEI
- Orbital Insight
- HI-CONE
- Sustainable Forestry Initiative
- Asahi
- The Nature Conservancy

2019 Sponsors:

- Firmenich
- gsk
- do more feel better live longer
- Shell
- SUPPLYSHIFT
- Huawei
- Trucost
- ESG Analysis
- S&P Global
- 3R
- Carbon Credentials
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Places are transferable without any charge. But once you register at the event your pass is strictly non-transferable. You cannot assign, transfer or lend it to any other person whether or not they are employed by the same company unless there is an emergency. In the case of emergency please notify the organisers.

Cancellations before April 28th 2020 will incur an administrative charge of £50 per person. Cancellations after April 28th 2020 will incure the full administrative charge of £100 per person. In the event that Ethical Corporation cancels a conference, delegate payments will be refunded in full. In the event that Ethical Corporation postpones a conference, delegate payments at the postponement date will be refunded or credited towards the rescheduled date. The organisers reserve the right to make changes to the program without notice. We will send you an e-mail to confirm that we have received your registration.

Please note that payment must be received before the event. In the event that Ethical Corporation cancels a conference, delegate payments will be refunded in full. In the event that Ethical Corporation postpones a conference, delegate payments at the postponement date will be refunded or credited towards the rescheduled date. The organisers reserve the right to make changes to the program without notice. We will send you an e-mail to confirm that we have received your registration.

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- Enquire if you are 2 or more people registering together to guarantee a discount
- Benefit from up to £500 off each pass, depending on the group size
- Attend as a team or connect with other internal functions to benefit from the best rates

**Registration: Choose your pass type**

- **Corporate Pass**
  - £1,599*
  - **BUY NOW >**
  - Access to the full conference and exhibition area
  - Access to the NEW networking App and the meeting booking service
  - Speaker PDF slides and select video recordings after the event
  - Interactive workshops and roundtables
  - Invitations to event networking parties, luncheons and mini forums
  - 52-week Subscription to Ethical Corporation On Demand Service which includes access to:
    - The EC Player portal – containing exclusive event video recordings dating back to 2016
    - Custom Industry Reports and post-conference takeaways

- **Service Provider Pass**
  - £1,999*
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*UK VAT will be added to all pass prices above

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